



FLAGEL HUBER FLAGEL

Certified Public Accountants | Business Advisors

SPOTLIGHT: KORREKT, INC.

Advice and Planning Based on YOUR Goals

From the beginning, Korrekt Plumbing, Heating & Air Conditioning, Inc. (Korrekt) has remained stalwart in their desire to grow without debt. Their debt-free philosophy enables a financially stable company that is viable in bad times and can thrive in good times. Since 1954, Flagel Huber Flagel (FHF) has advised them in support of this goal.

Founded in 1950 by N. Ivan Patterson and C. Edwin Hunn, Korrekt has been serving the Greater Dayton area plumbing, HVAC and remodel needs for over 70 years. Since 2010, Korrekt has been led by Martha Logan, the youngest of Ivan Patterson’s six children. Martha recalls her father’s early operating principles. She shares, “Daddy said he would do one job for \$1,500, and then he’d wait until he got paid before he could get materials to do the next job. Being financially sound has always been important to Korrekt. We borrow as an exception to the rule. Having an accounting firm that respects that we are not interested in being in debt is important. We incorporated in 1954, and FHF was our accountant then, and they still are today.”



- Founded in 1950, Korrekt, Inc. has served the Greater Dayton area plumbing, HVAC and remodel needs for over 70 years.
- Under Martha Logan’s leadership, Korrekt has tripled in size from 2010 to today.
- Since 1954, FHF has served as Korrekt’s accounting partner providing guidance on tax planning, estate planning, acquisitions, charitable giving, and debt-free growth planning.
- Celebrating their 70th anniversary, Korrekt has thrived by staying true to their values and today serves over 15,000 customers every year.



Martha Logan, President



Korrekt, Inc. Fleet and Team

Chuck Craft, FHF Partner says, “We pride ourselves on working with family-owned businesses based on *their* goals. Korrekt has always looked for ways to grow and build, but largely without debt. Certainly, over 70 years of business there are many highs and lows. In years with significant income, we would preserve resources to cover the tough years, making sure Korrekt would be in good shape. Because they trust us and trust each other, we are able to do not only what is best for the business but also what is best for each individual – both for today and for the future.”

Under Logan’s leadership and with FHF at their side, Korrekt has tripled in size in the past ten years. The secret sounds simple as Logan says, “You have 10 satisfied customers, that becomes 20, that becomes 40 that becomes 80, and you grow. Add some zeros and that’s what we’ve done.”

Dayton Office: 3400 South Dixie Drive, Dayton, OH 45439 • 937.299.3400
Cincinnati Office: 9135 Governors Way, Cincinnati, OH 45249 • 513.774.0300



FLAGEL HUBER FLAGEL

Certified Public Accountants | Business Advisors

SPOTLIGHT: KORREKT, INC.

GROWTH THROUGH VALUES-BASED LEADERSHIP

Craft adds, “The people at Korrekt value integrity and honesty. There are plenty of great business owners who can run a business and worry about themselves, but with Korrekt, they are not just looking out for themselves, they are also looking out for their employees, the community and future generations. Their incredible growth is a testament to their servant-leader mentality.” The values-based leadership underpinning Korrekt’s growth starts with Logan and permeates throughout the organization. Logan shares, “The magic at Korrekt is our culture and how we treat each other. How we as owners treat each other. How we treat our employees, our customers, our vendors and our professional partners.” She adds, “It is not hard to behave that way every day because that is who we are. And with FHF, we don’t need to remind them. FHF understands our goals. They know how we think, what we value, and how we operate. They operate their business in a similar fashion – honesty, hard work, loyalty, and commitment. I’m not concerned if the IRS comes to audit me. I know FHF is going to do what is right according to the law, and I know Korrekt is going to do what is right according to our integrity and our values.”

Here is to 70 more years of growth based on your values and your goals.



Do you have a family business that you want to ensure survives for generations?

Chuck Craft says, “Give us a call. We’d love to talk about how we might be able to help.”

Dayton Office
937.299.3400

Cincinnati Office
513.774.0300

Dayton Office: 3400 South Dixie Drive, Dayton, OH 45439 • 937.299.3400
Cincinnati Office: 9135 Governors Way, Cincinnati, OH 45249 • 513.774.0300